

**WCA of New Mexico 43<sup>rd</sup>  
Annual Conference**

**Sandia Resort & Casino**

**30 Rainbow Rd Albuquerque,  
NM 87113**

**May 8<sup>th</sup> through 10<sup>th</sup>, 2024**

**Program Advertisement Form**

**Advertising Rates / Details**

- \$600.00\* Full Page – 8½ x 11**
- \$400.00\* Half Page – 8½ x 5½**
- \$350.00\* Quarter Page – 4¼ x 5½**

**Sizes are approximate and include border.**

**Advertisements inside the program are only available in the three sizes listed.**

**Approximate program dimensions: 8½ x 11 portrait.**

**Ads must be received electronically in Word, PDF, JPEG or TIF format.**

**\*Prices include sales tax**

**Placement: A specific page for an ad inside the program cannot be guaranteed.**

**(Premium space ads cost more and those prior – year advertisers are given first right of refusal).**

**DEADLINE: March 21<sup>st</sup>, 2024 – Conference program Ads MUST be received by this date!**

**NO REFUNDS AFTER: 4/1/2024**

**Total Amount Due: \$ \_\_\_\_\_ Check One \_\_\_\_\_ MC \_\_\_\_\_ Visa \_\_\_\_\_ AMEX \_\_\_\_\_ Check**

**Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ SIC code: \_\_\_\_\_ Zip: \_\_\_\_\_**

**Address (Must Match billing information for Credit Card): \_\_\_\_\_**

**City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_**

**Phone \_\_\_\_\_ Email \_\_\_\_\_**

**Authorized Signature: \_\_\_\_\_**

**Covid Regulations: This event will follow all federal and CDC guidelines.**

**Please send this form by email to: **Michael Zambrano:****

**[Michael\\_zambrano@paradigmcorp.com](mailto:Michael_zambrano@paradigmcorp.com)**

**or by mailing: WCA of NM, 2900 Wellesley Dr. NE, Albuquerque, NM 87107.**

